



Defi Kings & Defi Kings Lending Whitepaper Updated August 2022



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Introduction

Defi Kings (\$DFK) is a cryptocurrency token designed for holders to receive passive income while watching the token value increase over time as the project matures and releases utilities. Running on Binance Smart Chain (BSC), our smart contract pays holders just for owning the token AND pays even more to those that choose to stake their tokens. Rewards are paid out in the holder's choice of BNB, BUSD, XRP, ADA, ETH or BTC.

Defi Kings is operated as a legitimate business that is registered in the United States. As such, our goal is to be far more than your typical cryptocurrency project. We will create real-world products and services that can be marketed to be inside and outside of crypto. Profits we generate are distributed to our holders that choose to stake in our King's Ransom staking feature.

We have already released several services and have announced plans for more. The most up to date information can be found on our website.

Defi Kings Lending (\$DKL) is our first sister token. Details can be found further down in the white paper on its utility and features.

The entire vision for the project is to provide passive income for those that choose to join us!



The Problem & Solution

\$DFK is not the first passive income token introduced, and it certainly won't be the last, but we aim to make it the best. We will do this by adding actual utility to the project.

The problem with most other passive income projects is they have no real value. When paying your holders relies solely on trading volume, the price gets too high, which lowers the ROI. This makes the investment unattractive to new buyers. Without buyers, volume slows before virtually stopping altogether. Now the ROI is gone. As such, people sell-off to move to new projects and the project dies. Most owners don't understand business and how to create ways to generate sales. They think for some reason their volume-based rewards token will be different. The truth is they are all the same. Without a real product or service, they all meet the same fate.

Defi Kings is different. Although we return a portion of trading volume to holders, our strategy is to create sustainable businesses that will grow into multi-million dollar a year revenue generators. To put it simply, everything we do now and in future development is to provide passive income to \$DFK holders.



Defi Kings (\$DFK) Tokenomics

With the help of several trusted advisors experienced in crypto rewards and utility projects, we've designed our Tokenomics so Defi Kings will be a long term, successful token that rewards its holders handsomely.

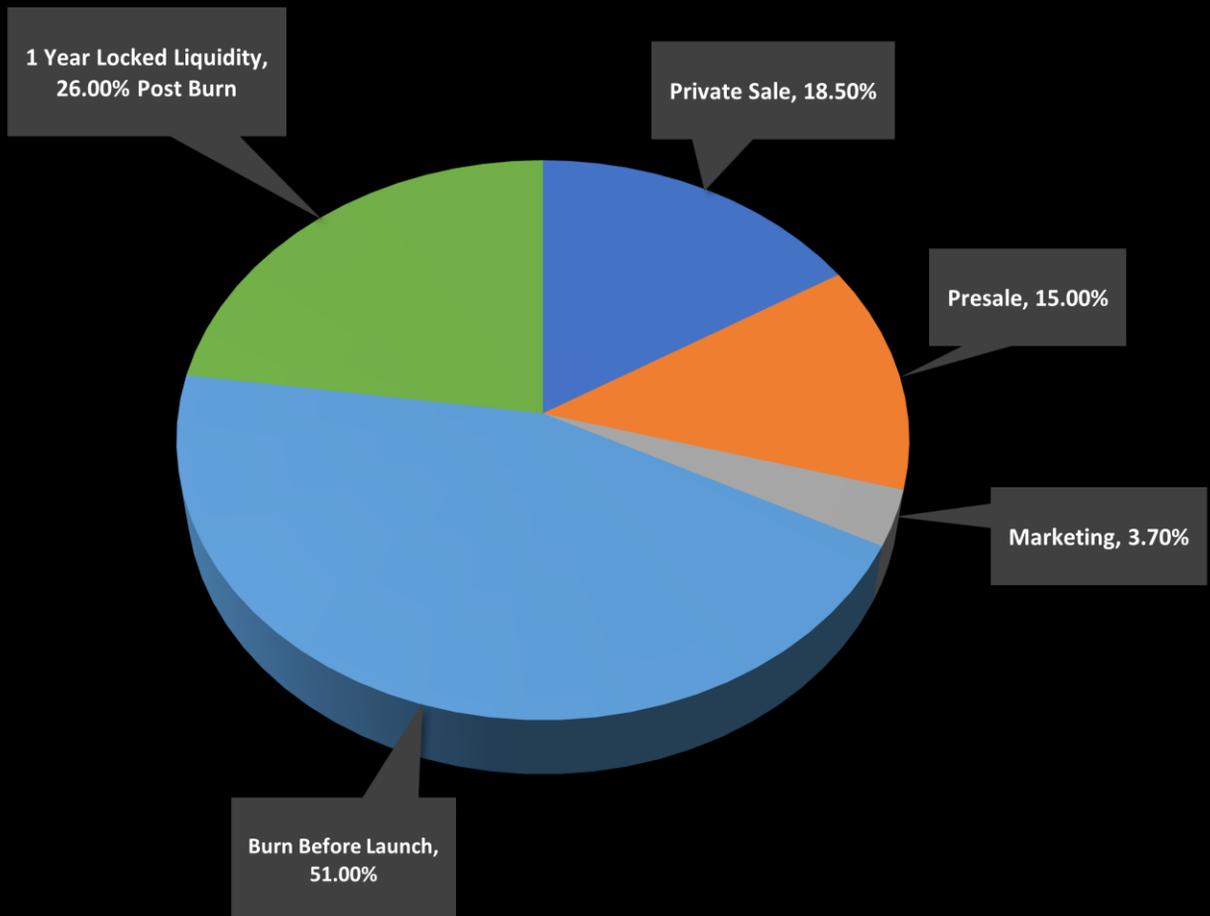
Our team is incentivized to stick around because they will be rewarded for doing so, but to make it safe for our token holders, there is no team wallet.

On top of that, a MASSIVE 51% of the total supply was burnt at launch!

All of this put together makes tokenomics that sets Defi Kings apart and adds value to the \$DFK token!



Defi Kings (\$DFK) Tokenomics





Defi Kings (\$DFK) Buy & Sell Taxes

Our buy and sell taxes have been designed to encourage trading and reward our diamond handed holders, while also helping us sustain the project with sufficient liquidity and marketing.

Buy Tax: 5% Holders & King's Ransom Staking Rewards, 1% Marketing, 2% Liquidity = 8% Total Buy Tax

Sell Tax: 5% Holders & King's Ransom Staking Rewards, 1% Marketing, 2% Liquidity = 8% Total Sell Tax

A 50% discount on buy tax is offered for those that use our sell-less swap



Defi Kings (\$DFK) Rewards

5% of trading volume is set aside as holder rewards. Holders that choose to stake in King's Ransom receive **7 TIMES more rewards than those that do not. Volume-based rewards are be paid in a choice of BNB, BUSD, XRP, ADA, ETH or BTC.**

Plus, revenue generated by ALL services will be paid to the staking pool. Our mission is to provide the most passive income to those that believe in what we are doing and choose to prove it by staking their tokens! Those that do not stake will not receive any of the revenue brought in by our services. Product and service-based rewards are paid in BUSD.

As we release other tokens in the Defi Kings ecosystem, profit sharing from them will be in \$DFK.



How To Buy

Defi Kings (\$DFK) and Defi Kings Lending (\$DKL) run on the Binance Smart Chain and are available to purchase on PancakeSwap. You can swap BNB or any other token on BSC for \$DFK or \$DKL.

Additionally, our sell-less swap has been launched. This will allow taxes to be taken out as BNB prior to a buy or sell transaction fully processing so that \$DFK and \$DKL tokens do not need to be sold by the contract to pay rewards. Buyers using the sell-less swap receive a 50% discount on buy tax.

***\$DKL will launch and be available for purchase at the end of September 2022. Watch our Telegram and website for presale opportunities.**



Services

Defi Kings is laser-focused on creating real-world, revenue generating products and services that pay YOU passive-income! We have already delivered so much, but our development and the ideas never stop! Below are some of the things we have already implemented and some that are currently in development. As we make progress on others, they will be added here as well. For details on each service, please click the services tab on our website.

Have a great idea for a utility/product/service that can generate revenue for our holders? Shout it out in our Telegram Group! We love to hear ideas that can make Defi Kings even better!

Services Released

**Sell-less Swap
King's Ransom
Royal Bridge
NFT Collection with Staking
Weekly BUSD Lottery
Defi Kings Merchandise Shop
King's Diamond Handed Bonus**

Coming Soon

**P2E Online Gaming Platform
King's Escrow
Crypto Lending Platform
New Token Launches
So Much More!**



Defi Kings Lending - What Is It?

\$DKL is the first sister token created in the \$DFK ecosystem. We provide loans to people that need funds for any reason, but don't want to sell tokens they own to get those funds. Their tokens can now be used as collateral with Defi Kings Lending. Each loan request is carefully reviewed by a loan officer to allow for a personalized offer, while limiting risk to the project. \$DKL and \$DFK holders that request a loan using \$DKL or \$DFK as collateral will receive a 25% discount on loan fees.

Fees collected from this service are paid 50% to Defi Kings (\$DFK) holders that stake, 20% to Defi Kings Lending (\$DKL) holders that stake, and 30% to the lending treasury.

Additionally, traditional staking pools will regularly be available for \$DKL holders and will offer guaranteed APY returns between 100%-200% depending on the pool(s) the holder chooses to enter. The 20% of fees allocated to DKL staking will be deposited into the staking pools to boost APY!

\$DKL will hold a presale on Pinksale towards the middle to end of September. Join our Telegram to stay up to date.

For complete details regarding \$DKL, visit our website.



Defi Kings Lending Tokenomics

With the help of several trusted advisors experienced in crypto staking and utility projects, we've designed our Tokenomics so Defi Kings Lending will be a long term, successful token that rewards its diamond holders handsomely.

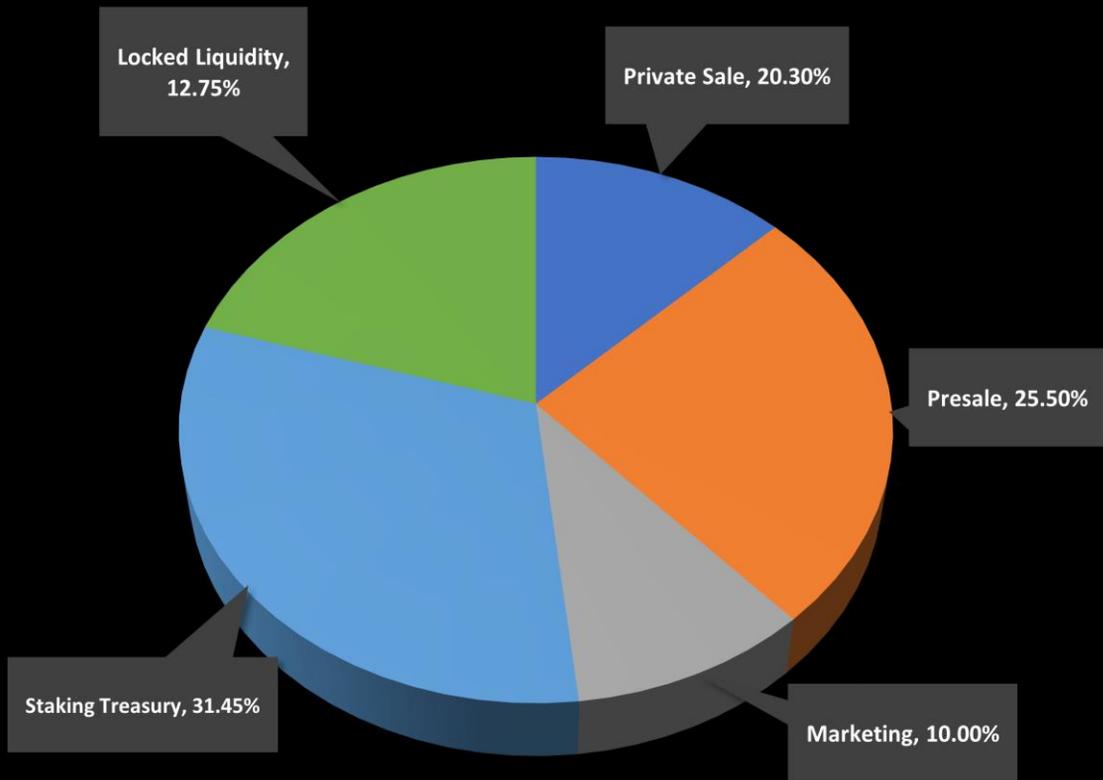
Our team is incentivized to stick around because they will be rewarded for doing so, but to make it safe for our investors, there is no team wallet.

The initial percentage of tokens set aside for our staking pools will guarantee traditional staking returns on top of profit sharing for years to come!

Total Supply is 10 Million \$DKL



Defi Kings Lending Tokenomics





Defi Kings Lending (\$DKL) Buy & Sell Taxes

Our buy and sell taxes have been designed to encourage trading and reward our diamond handed holders, while also helping us sustain the project with sufficient liquidity and marketing.

Buy Tax: 2% Staking Treasury, 2% Marketing, 1% Buy Back & Burn, 1% Liquidity = 6% Total Buy Tax

Sell Tax: 2% Staking Treasury, 2% Marketing, 1% Buy Back & Burn, 1% Liquidity = 6% Total Sell Tax

A 50% discount on buy tax is offered for those that use our sell-less swap

***An additional 5% tax will be assessed for 24 hours after launch to increase the lending bank.**



Defi Kings Lending (\$DKL) Rewards

\$DKL will launch with traditional staking available. We will guarantee staking returns of 100-200% APY depending on the pool you stake in. As pools close, new ones will be opened. We will always guarantee a minimum APY for any pool we open as those pools will be fully funded prior to opening them. Chances are your APY for any pool will be higher than what we advertise as the minimum.

Additionally, 20% of ALL profits from fees collected from lending services are given to \$DKL token holders that stake. As fees are collected, we will drop them into the staking pools to provide even more APY services.

We plan to add additional services as time goes on that will generate more revenue and we will use the profits for profit sharing to the staking pools and to buy back and burn \$DKL and \$DFK tokens, which will assist in increasing the value of your tokens even more!



Dev Team

Mike - KYC & Doxxed, United States

My professional career is centered around management, specifically construction project management in residential development fields for the past 30 years. I got into crypto in 2016, made money, lost money, and got rugged a couple times, but along the way I learned valuable lessons, and over time became a really successful investor.

After spending time as a volunteer staff member on a few projects and seeing so much dishonesty within the crypto space, I decided that we needed to create our own project that is 100% safe with amazing rewards and PASSIVE INCOME. With that idea DeFi Kings was born.

Specifically, within this project is our goal to create a steady sustainable means of passive income for our token holders. With the many contacts and partnerships we have lined up, I believe we will continue to grow our community and token to greatest heights achievable. We will work tirelessly to make DeFi Kings the most lucrative and successful rewards token in crypto!!! LFG!



Dev Team

Chris - KYC & Doxxed, United States

My professional experience has been in several different industries over the last 20+ years. I'm a career entrepreneur that has started and successfully exited from five different businesses that I founded or co-founded, with three of them being multi-million dollar per year companies and one with over 20 million in annual revenue. My strengths are in marketing, finance, and operations.

I got into crypto in 2018, first dabbling in the more known cryptocurrencies, such as Bitcoin and XRP. After a few years of learning how the crypto world works, I felt comfortable getting into the defi space. I've had wins and losses, learned a lot, and I've had the opportunity to be part of volunteer teams and as an advisor for newly launched tokens over the past few years. I'm most interested in rewards projects that have marketable utilities and wanted to be a part of launching a better one. One that not only rewards its holders, but also has an actual utility value. After meeting Mike, I gained the partner that could help make that a reality. After all, every great task, project or business requires a great team. We came up with the idea for Defi Kings with this in mind. Our goal is to make Defi Kings the rewards cryptocurrency of the year, every year. One that has multiple ways to distribute rewards, and ultimately, a utility that generates even more passive income for the holders! Together and with the community we build, Defi Kings will be sustainable for years!



Future Development

As previously stated, Defi Kings has plans to be more than a normal crypto token. Everything we do is judged as to how it will potentially impact the business and how much it can potentially pay our holders. To date, we have released several services, with several more already in development.

Our roadmap is ever-changing as we are constantly evolving, so we are no longer keeping an updated roadmap. Rather, our services page on our website will be kept up to date to share what has released and what is being developed.

We believe operating as a business is going to be the key to our massive success and those that choose to join us will see ROI like no crypto project has ever delivered before.



Disclaimer

Although we believe we have a solid project and great ideas to make Defi Kings last, cryptocurrency is extremely volatile, and we cannot guarantee you will make money as a holder of DFK tokens. None of the information we communicate should be used as financial advice or as pressure to buy tokens. Please do your own research and buy accordingly with what you are comfortable with. In turn, we will do our part by doing everything we can to ensure the project has the greatest chance of success!